



Euromonitor  
International

# Cooking Ingredients and Meals in Canada

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## Cooking Ingredients and Meals in Canada

### EXECUTIVE SUMMARY

Stable performance linked to immigration-driven population growth

### KEY DATA FINDINGS

### INDUSTRY PERFORMANCE

Changing lifestyles and demographics are reflected in category performance

High tariffs prompt local consumers to opt for domestic produce

Global flavours gain popularity and innovation follows suit

### WHAT'S NEXT?

Overall growth predicted for cooking ingredients and meals

Trade tensions will impact retail prices in the coming years

Legislative developments will drive players to improve formulations

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Kraft Heinz leads a fragmented industry

Private label growth reflects ongoing price-consciousness

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Economic and demographic shifts set to impact growth forecasts

Flavour and ingredient innovation will moderate the impact of health and wellness claims

Premium edible oils to see heightened focus on traceability

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Sweet Spreads in Canada

KEY DATA FINDINGS

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INDUSTRY PERFORMANCE

Volume sales see moderate recovery as inflation eases  
Honey sees notable dynamism, but chocolate spreads suffers as cocoa prices rise

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Wellness trends will maintain negative pressure on sweet spreads

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