



Euromonitor
International

Packaged Food: Quarterly Statement Q4 2021

December 2021

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Scope

Key findings

Q4 PACKAGED FOOD UPDATE

Snacks market in Q4 shows better outlook than previously forecast

Enhanced COVID-19 management impacts snack sales forecasts

New implementation date for the HFSS regulation in the UK

Healthy and on-the-go snacks re-emerge: Example of Australasia

Increased purchasing power benefits higher margin dairy categories

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Cooking ingredients display signs of cooking fatigue...

...with dinner mixes benefiting from this change

Q4 PACKAGED FOOD UPDATE?

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Real GDP annual growth forecasts and revisions from last quarter, EMDE

ABOUT OUR INDUSTRY FORECAST MODEL

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Euromonitor International and COVID-19: Forecasts and analysis

Industry Forecast Model : Hard versus soft drivers

Packaged food data and reporting timeline

About Euromonitor International

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

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