



**Euromonitor
International**

Cooking Ingredients and Meals in Ireland

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Cooking Ingredients and Meals in Ireland

EXECUTIVE SUMMARY

Price stabilisation supports acceleration in retail volume sales

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INDUSTRY PERFORMANCE

Key convenience and healthier eating trends shape demand

Local sourcing strikes a note with Irish consumers

Premiumisation gains ground but price-quality ratios are often decisive

WHAT'S NEXT?

Investment in the offer to keep meals and soups to the fore

Innovation and sustainability to fit with consumer wants

Regulation to shape supply chains

COMPETITIVE LANDSCAPE

Private label is a strong and expanding presence

Azzurri Restaurants caters to consumers' lifestyle and meal needs

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INDUSTRY PERFORMANCE

Food kits retains room for development and growth opportunities

Chilled ready meals gain appeal at the premium end

WHAT'S NEXT?

Positive growth outlook to be driven by premiumisation and convenience trends

Functional health and plant-based options to help shape demand

Authentic flavours and local and sustainable sourcing emerge as key growth levers

COMPETITIVE LANDSCAPE

Green Isle Foods leads a highly fragmented competitive landscape with its flagship Goodfella's brand

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WHAT'S NEXT?

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Nut and seed based spreads develop along health and versatility lines

WHAT'S NEXT?

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Honey and healthier spreads to spur demand

Local sourcing and sustainability are set to emerge as critical growth drivers

COMPETITIVE LANDSCAPE

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