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International

# Cooking Ingredients and Meals in the Czech Republic

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## Cooking Ingredients and Meals in the Czech Republic

### EXECUTIVE SUMMARY

Czech cooking ingredients and meals market defies inflation with steady growth in 2025

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Edible oils market navigates challenges through health and wellness trends and innovation

### INDUSTRY PERFORMANCE

Decline due to consumer reluctance to pay higher prices

Rising demand for other edible oil

#### WHAT NEXT?

Growth anticipated as economic conditions improve

Influence of health and wellness trend

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### INDUSTRY PERFORMANCE

Fast-paced modern lifestyles drive demand

Health and wellness a key influence

### WHAT'S NEXT?

Positive outlook

Increasing interest in health and wellness

Rising eco-consciousness to influence purchasing decisions

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### Sauces, Dips and Condiments in the Czech Republic

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Sauces, dips and condiments grows through innovation and changing consumer preferences

#### INDUSTRY PERFORMANCE

Economic improvement and innovation supporting growth

New and diverse flavours

#### WHAT'S NEXT?

Growing interest in different culinary traditions

Health trend and improving economic situation to drive demand upmarket

Opportunities for players with credible environmental credentials

#### COMPETITIVE LANDSCAPE

Orkla Foods stays out in front

Maresi Foodbroker and private labels see growth

#### CHANNELS

Hypermarkets leads, but smaller stores gain share

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### Sweet Spreads in the Czech Republic

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#### 2025 DEVELOPMENTS

Sweet spreads growth driven by health trends and private label expansion

#### INDUSTRY PERFORMANCE

Falling chocolate spreads volume sales

Health and wellness trend boosting demand for nut and seed based spreads

#### WHAT'S NEXT?

Economic improvements to support trend towards occasional indulgence  
Consumers looking for natural products and clean labels  
Local consumers increasingly aware of brands' environmental positioning

## COMPETITIVE LANDSCAPE

Orkla Foods leads, while Medokomerc benefits from growing demand for honey  
Private labels adopt brand-orientated approach

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