



**Euromonitor
International**

Staple Foods in Finland

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Staple Foods in Finland

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Evolving consumer priorities impact the sales of staple foods in Finland 2025

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Sustainability, convenience and flavour profiles influence sales in staple foods in Finland

Health and wellness concerns shape buying habits within staple foods in 2025

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Convenience is set to shape staple food innovation across the forecast period

Health and wellness is set to accelerate innovation and influence consumer choices

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WHAT'S NEXT?

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COMPETITIVE LANDSCAPE

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COMPETITIVE LANDSCAPE

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