



Euromonitor  
International

# Cooking Ingredients and Meals in Sweden

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## Cooking Ingredients and Meals in Sweden

### EXECUTIVE SUMMARY

Convenience and health trends sustain growth amid maturity

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Demand for affordable comfort boosts private label growth

Local sourcing and sustainability shape brand identity

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Convenience and health will remain leading growth drivers

Domestic origin, quality, and ethics to influence competition

Retail and e-commerce to enhance accessibility and variety

#### COMPETITIVE LANDSCAPE

Orkla maintains leadership through innovation and local trust

Vidinge Grönt strengthens its position through fresh innovation

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[Meals and Soups in Sweden](#)

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### Sweet Spreads in Sweden

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#### INDUSTRY PERFORMANCE

Everyday staples face maturity while healthy options gain ground

Nut and seed spreads capture growth through health and variety

#### WHAT'S NEXT?

Premiumisation and localisation to shape future growth

Health and wellness trends redefine indulgence

Sustainability and innovation continue to drive consumer choice

#### COMPETITIVE LANDSCAPE

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/cooking-ingredients-and-meals-in-sweden/report](http://www.euromonitor.com/cooking-ingredients-and-meals-in-sweden/report).