



Euromonitor
International

Staple Foods in Bolivia

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Table of Contents

Staple Foods in Bolivia

EXECUTIVE SUMMARY

Inflation and supply challenges drive value growth amid stagnant demand

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Inflation drives value growth amid stagnant demand
Supply chain challenges reshape business priorities
Constrained budgets slow premiumisation

WHAT'S NEXT?

Modest growth anticipated, with affordability remaining key consideration
Health and nutrition trends shape innovation
Sustainability claims will grow in importance

COMPETITIVE LANDSCAPE

Caisy maintains its lead amid growing consumer price sensitivity
Players gain momentum through focus on affordability

CHANNELS

Traditional channel strengthens amid economic uncertainty
E-commerce remains undeveloped

MARKET DATA

Table 1 - Sales of Staple Foods by Category: Volume 2020-2025
Table 2 - Sales of Staple Foods by Category: Value 2020-2025
Table 3 - Sales of Staple Foods by Category: % Volume Growth 2020-2025
Table 4 - Sales of Staple Foods by Category: % Value Growth 2020-2025
Table 5 - NBO Company Shares of Staple Foods: % Value 2021-2025
Table 6 - LBN Brand Shares of Staple Foods: % Value 2022-2025
Table 7 - Penetration of Private Label by Category: % Value 2021-2025
Table 8 - Distribution of Staple Foods by Format: % Value 2020-2025
Table 9 - Forecast Sales of Staple Foods by Category: Volume 2025-2030
Table 10 - Forecast Sales of Staple Foods by Category: Value 2025-2030
Table 11 - Forecast Sales of Staple Foods by Category: % Volume Growth 2025-2030
Table 12 - Forecast Sales of Staple Foods by Category: % Value Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

Baked Goods in Bolivia

KEY DATA FINDINGS

2025 DEVELOPMENTS

Inflation and supply challenges push up prices

INDUSTRY PERFORMANCE

Supply chain challenges have significant impact on prices of baked goods
Dessert mixes leads value growth amid inflationary pressures

WHAT'S NEXT?

Low levels of purchasing power to sustain demand for unpackaged artisanal bread

Growing focus on gut health set to drive demand for functional baked goods

Strengthening wheat production chain becomes government priority

COMPETITIVE LANDSCAPE

Artisanal producers dominate baked goods production amid government price regulation

Minoli diversifies into new areas

CHANNELS

Price-conscious Bolivians prioritise affordability over convenience

E-commerce gains traction from very low base

CATEGORY DATA

Table 13 - Sales of Baked Goods by Category: Volume 2020-2025

Table 14 - Sales of Baked Goods by Category: Value 2020-2025

Table 15 - Sales of Baked Goods by Category: % Volume Growth 2020-2025

Table 16 - Sales of Baked Goods by Category: % Value Growth 2020-2025

Table 17 - Sales of Pastries by Type: % Value 2020-2025

Table 18 - NBO Company Shares of Baked Goods: % Value 2021-2025

Table 19 - LBN Brand Shares of Baked Goods: % Value 2022-2025

Table 20 - Distribution of Baked Goods by Format: % Value 2020-2025

Table 21 - Forecast Sales of Baked Goods by Category: Volume 2025-2030

Table 22 - Forecast Sales of Baked Goods by Category: Value 2025-2030

Table 23 - Forecast Sales of Baked Goods by Category: % Volume Growth 2025-2030

Table 24 - Forecast Sales of Baked Goods by Category: % Value Growth 2025-2030

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[Breakfast Cereals in Bolivia](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Shift towards economy packaging amid continuing inflationary pressures

INDUSTRY PERFORMANCE

Breakfast cereal consumption shifts towards economy packaging

Hot cereals shows greatest resilience

WHAT'S NEXT?

Economic climate will favour affordable local brands

Growing interest in plant-based protein will drive inclusion of local organic Andean grains

Children's breakfast cereals remain largely unregulated with regard to nutritional warning labels

COMPETITIVE LANDSCAPE

SIMSA consolidates its position within context of recurring price increases

Emerging player Minoil Ltda registers dynamic performance

CHANNELS

Traditional channel gains relevance amid growing consumer price sensitivity

E-commerce represents niche and fast-growing channel

CATEGORY DATA

Table 25 - Sales of Breakfast Cereals by Category: Volume 2020-2025

Table 26 - Sales of Breakfast Cereals by Category: Value 2020-2025
Table 27 - Sales of Breakfast Cereals by Category: % Volume Growth 2020-2025
Table 28 - Sales of Breakfast Cereals by Category: % Value Growth 2020-2025
Table 29 - NBO Company Shares of Breakfast Cereals: % Value 2021-2025
Table 30 - LBN Brand Shares of Breakfast Cereals: % Value 2022-2025
Table 31 - Distribution of Breakfast Cereals by Format: % Value 2020-2025
Table 32 - Forecast Sales of Breakfast Cereals by Category: Volume 2025-2030
Table 33 - Forecast Sales of Breakfast Cereals by Category: Value 2025-2030
Table 34 - Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2025-2030
Table 35 - Forecast Sales of Breakfast Cereals by Category: % Value Growth 2025-2030

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[Processed Fruit and Vegetables in Bolivia](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Economic pressures impact demand amid shift to fresh alternatives

INDUSTRY PERFORMANCE

Processed fruit and vegetables lose ground as consumers favour fresh produce

Shelf stable fruit shows resilience

WHAT'S NEXT?

Slow, but steady growth as fresh produce becomes more widely available

Processed fruits and vegetables will face challenge of repositioning image around health and wellness claims

Local initiatives will seek to reduce reliance on imports

COMPETITIVE LANDSCAPE

Aconcagua leads highly fragmented landscape

Cruzimex Ltda drives growth with Gustoso brand

CHANNELS

Bolivians favour small local grocers

Traditional channel gains ground amid high consumer price sensitivity

CATEGORY DATA

Table 36 - Sales of Processed Fruit and Vegetables by Category: Volume 2020-2025
Table 37 - Sales of Processed Fruit and Vegetables by Category: Value 2020-2025
Table 38 - Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2020-2025
Table 39 - Sales of Processed Fruit and Vegetables by Category: % Value Growth 2020-2025
Table 40 - Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2020-2025
Table 41 - NBO Company Shares of Processed Fruit and Vegetables: % Value 2021-2025
Table 42 - LBN Brand Shares of Processed Fruit and Vegetables: % Value 2022-2025
Table 43 - Distribution of Processed Fruit and Vegetables by Format: % Value 2020-2025
Table 44 - Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2025-2030
Table 45 - Forecast Sales of Processed Fruit and Vegetables by Category: Value 2025-2030
Table 46 - Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2025-2030
Table 47 - Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

[Processed Meat, Seafood and Alternatives To Meat in Bolivia](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Rising costs drive value growth amid declining volumes

INDUSTRY PERFORMANCE

Rising input costs weigh on demand

Frozen processed poultry leads growth

WHAT'S NEXT?

Convenience of processed meat and seafood aligns with contemporary lifestyles

Growing potential for nutritional or functional claims in processed meats

Plant-based meat alternatives offer growth opportunities

COMPETITIVE LANDSCAPE

Sofia brand strengthens its position through focus on affordable options amid economic challenges

Minoil is most dynamic player

CHANNELS

Small local grocers gains traction with affordable packaging and emerging brands

E-commerce represents small but growing channel

CATEGORY DATA

Table 48 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2020-2025

Table 49 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2020-2025

Table 50 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2020-2025

Table 51 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2020-2025

Table 52 - Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2020-2025

Table 53 - Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2020-2025

Table 54 - Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2020-2025

Table 55 - Sales of Frozen Processed Poultry by Type: % Value Breakdown 2020-2025

Table 56 - Sales of Frozen Processed Seafood by Type: % Value Breakdown 2020-2025

Table 57 - NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2021-2025

Table 58 - LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2022-2025

Table 59 - Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2020-2025

Table 60 - Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2025-2030

Table 61 - Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2025-2030

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[Rice, Pasta and Noodles in Bolivia](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

Rice and pasta remain Bolivian staples despite inflation and supply challenges

INDUSTRY PERFORMANCE

Rising input costs and illicit trade undermine availability of rice and dried pasta

Dried pasta records strongest growth

WHAT'S NEXT?

Steady growth expected, with rice and dried pasta remaining staples of Bolivian diet

Potential to expand dried pasta production using local endemic grains with superior nutritional attributes

Continued currency devaluation likely to fuel growth of the illicit rice market

COMPETITIVE LANDSCAPE

Caisy maintains its lead amid growing consumer price sensitivity

Players gain momentum through focus on affordability

CHANNELS

Consumers continue to favour small local grocers

Supermarket expansion stalls as e-commerce struggles to gain mainstream adoption

CATEGORY DATA

Table 62 - Sales of Rice, Pasta and Noodles by Category: Volume 2020-2025

Table 63 - Sales of Rice, Pasta and Noodles by Category: Value 2020-2025

Table 64 - Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2020-2025

Table 65 - Sales of Rice, Pasta and Noodles by Category: % Value Growth 2020-2025

Table 66 - Sales of Instant Noodles by Leading Flavours: Rankings 2020-2025

Table 67 - NBO Company Shares of Rice, Pasta and Noodles: % Value 2021-2025

Table 68 - LBN Brand Shares of Rice, Pasta and Noodles: % Value 2022-2025

Table 69 - NBO Company Shares of Rice: % Value 2021-2025

Table 70 - LBN Brand Shares of Rice: % Value 2022-2025

Table 71 - NBO Company Shares of Pasta: % Value 2021-2025

Table 72 - LBN Brand Shares of Pasta: % Value 2022-2025

Table 73 - NBO Company Shares of Noodles: % Value 2021-2025

Table 74 - LBN Brand Shares of Noodles: % Value 2022-2025

Table 75 - Distribution of Rice, Pasta and Noodles by Format: % Value 2020-2025

Table 76 - Distribution of Rice by Format: % Value 2020-2025

Table 77 - Distribution of Pasta by Format: % Value 2020-2025

Table 78 - Distribution of Noodles by Format: % Value 2020-2025

Table 79 - Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2025-2030

Table 80 - Forecast Sales of Rice, Pasta and Noodles by Category: Value 2025-2030

Table 81 - Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2025-2030

Table 82 - Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2025-2030

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