



Staple Foods in India

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Table of Contents

EXECUTIVE SUMMARY

- Staple foods in 2024: The big picture
- Key trends in 2024
- Competitive landscape
- Channel developments
- What next for staple foods?

MARKET DATA

- Table 1 - Sales of Staple Foods by Category: Volume 2019-2024
- Table 2 - Sales of Staple Foods by Category: Value 2019-2024
- Table 3 - Sales of Staple Foods by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Staple Foods by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Staple Foods: % Value 2020-2024
- Table 6 - LBN Brand Shares of Staple Foods: % Value 2021-2024
- Table 7 - Penetration of Private Label by Category: % Value 2019-2024
- Table 8 - Distribution of Staple Foods by Format: % Value 2019-2024
- Table 9 - Forecast Sales of Staple Foods by Category: Volume 2024-2029
- Table 10 - Forecast Sales of Staple Foods by Category: Value 2024-2029
- Table 11 - Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029
- Table 12 - Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Growth of hybrid baked goods: Fusion of Indian and Western flavours
- Smaller local players gain ground with health-focused baked goods offerings
- Growth of cold-chain logistics unlocks new channel opportunities for fresh baked goods

PROSPECTS AND OPPORTUNITIES

- Rising demand for gut health-oriented baked goods signals a key avenue for growth
- High protein baked goods to gain mainstream acceptance in the forecast period
- Regulatory push for cleaner labels and transparency in baked goods ingredients

CATEGORY DATA

- Table 13 - Sales of Baked Goods by Category: Volume 2019-2024
- Table 14 - Sales of Baked Goods by Category: Value 2019-2024
- Table 15 - Sales of Baked Goods by Category: % Volume Growth 2019-2024
- Table 16 - Sales of Baked Goods by Category: % Value Growth 2019-2024
- Table 17 - Sales of Pastries by Type: % Value 2019-2024
- Table 18 - NBO Company Shares of Baked Goods: % Value 2020-2024
- Table 19 - LBN Brand Shares of Baked Goods: % Value 2021-2024
- Table 20 - Distribution of Baked Goods by Format: % Value 2019-2024
- Table 21 - Forecast Sales of Baked Goods by Category: Volume 2024-2029
- Table 22 - Forecast Sales of Baked Goods by Category: Value 2024-2029
- Table 23 - Forecast Sales of Baked Goods by Category: % Volume Growth 2024-2029

Table 24 - Forecast Sales of Baked Goods by Category: % Value Growth 2024-2029

Breakfast Cereals in India

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Rise of high protein and functional breakfast cereals drives growth
- Fragmentation in breakfast cereals, with premium and regional players gaining traction
- Rise of online channels accelerates adoption of premium and hybrid breakfast formats

PROSPECTS AND OPPORTUNITIES

- Scaling beyond metros will be a key focus going forward
- Innovations in sustainability from ingredient sourcing to packaging
- Rise of AI-driven personalisation in nutrition

CATEGORY DATA

- Table 25 - Sales of Breakfast Cereals by Category: Volume 2019-2024
- Table 26 - Sales of Breakfast Cereals by Category: Value 2019-2024
- Table 27 - Sales of Breakfast Cereals by Category: % Volume Growth 2019-2024
- Table 28 - Sales of Breakfast Cereals by Category: % Value Growth 2019-2024
- Table 29 - NBO Company Shares of Breakfast Cereals: % Value 2020-2024
- Table 30 - LBN Brand Shares of Breakfast Cereals: % Value 2021-2024
- Table 31 - Distribution of Breakfast Cereals by Format: % Value 2019-2024
- Table 32 - Forecast Sales of Breakfast Cereals by Category: Volume 2024-2029
- Table 33 - Forecast Sales of Breakfast Cereals by Category: Value 2024-2029
- Table 34 - Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2024-2029
- Table 35 - Forecast Sales of Breakfast Cereals by Category: % Value Growth 2024-2029

Processed Fruit and Vegetables in India

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Growth of frozen and ready-to-cook vegetables continues
- Competitive push through private label and smart pack size strategies
- Diversified channel adoption driving growth of canned and jarred fruits

PROSPECTS AND OPPORTUNITIES

- Increased penetration of processed fruit and vegetables beyond metro cities
- Small packs will be used to encourage consumer trials
- Innovation in sustainable and smart packaging

CATEGORY DATA

- Table 36 - Sales of Processed Fruit and Vegetables by Category: Volume 2019-2024
- Table 37 - Sales of Processed Fruit and Vegetables by Category: Value 2019-2024
- Table 38 - Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2019-2024
- Table 39 - Sales of Processed Fruit and Vegetables by Category: % Value Growth 2019-2024
- Table 40 - Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2019-2024
- Table 41 - NBO Company Shares of Processed Fruit and Vegetables: % Value 2020-2024
- Table 42 - LBN Brand Shares of Processed Fruit and Vegetables: % Value 2021-2024
- Table 43 - Distribution of Processed Fruit and Vegetables by Format: % Value 2019-2024
- Table 44 - Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2024-2029
- Table 45 - Forecast Sales of Processed Fruit and Vegetables by Category: Value 2024-2029

Table 46 - Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2024-2029

Table 47 - Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2024-2029

Processed Meat, Seafood and Alternatives To Meat in India

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Plant-based alternatives surge as health and sustainability take centre stage
- Intensifying competition in processed meat and seafood drives innovation and premium offerings
- E-commerce and quick commerce drive expansion

PROSPECTS AND OPPORTUNITIES

- Expansion of alternatives to meat and seafood into the mass market
- Growing demand for clean label and functional protein-rich meat products
- Increasing penetration of processed seafood in non-coastal markets

CATEGORY DATA

- Table 48 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2019-2024
- Table 49 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2019-2024
- Table 50 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2019-2024
- Table 51 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2019-2024
- Table 52 - Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2019-2024
- Table 53 - Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2019-2024
- Table 54 - Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2019-2024
- Table 55 - Sales of Frozen Processed Poultry by Type: % Value Breakdown 2019-2024
- Table 56 - Sales of Frozen Processed Seafood by Type: % Value Breakdown 2019-2024
- Table 57 - NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2024
- Table 58 - LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2021-2024
- Table 59 - Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2019-2024
- Table 60 - Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2024-2029
- Table 61 - Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2024-2029

Rice, Pasta and Noodles in India

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Competitive shift towards health-oriented pasta and noodles
- Impact of government policies on rice trade and domestic supply
- Rise of quick commerce and direct-to-consumer (D2C) sales channels

PROSPECTS AND OPPORTUNITIES

- Rise of packaged rice as Indian households upgrade
- Growing demand for regional and functional variants of pasta and noodles
- Growing demand for value-driven family packs and everyday staples

CATEGORY DATA

- Table 62 - Sales of Rice, Pasta and Noodles by Category: Volume 2019-2024
- Table 63 - Sales of Rice, Pasta and Noodles by Category: Value 2019-2024
- Table 64 - Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2019-2024
- Table 65 - Sales of Rice, Pasta and Noodles by Category: % Value Growth 2019-2024
- Table 66 - Sales of Instant Noodles by Leading Flavours: Rankings 2019-2024
- Table 67 - NBO Company Shares of Rice, Pasta and Noodles: % Value 2020-2024

Table 68 - LBN Brand Shares of Rice, Pasta and Noodles: % Value 2021-2024

Table 69 - NBO Company Shares of Rice: % Value 2020-2024

Table 70 - LBN Brand Shares of Rice: % Value 2021-2024

Table 71 - NBO Company Shares of Pasta: % Value 2020-2024

Table 72 - LBN Brand Shares of Pasta: % Value 2021-2024

Table 73 - NBO Company Shares of Noodles: % Value 2020-2024

Table 74 - LBN Brand Shares of Noodles: % Value 2021-2024

Table 75 - Distribution of Rice, Pasta and Noodles by Format: % Value 2019-2024

Table 76 - Distribution of Rice by Format: % Value 2019-2024

Table 77 - Distribution of Pasta by Format: % Value 2019-2024

Table 78 - Distribution of Noodles by Format: % Value 2019-2024

Table 79 - Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2024-2029

Table 80 - Forecast Sales of Rice, Pasta and Noodles by Category: Value 2024-2029

Table 81 - Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2024-2029

Table 82 - Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2024-2029

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