



Processed Meat, Seafood and Alternatives To Meat in Algeria

January 2026

KEY DATA FINDINGS

2025 DEVELOPMENTS

Busy lifestyles and demand for convenient products support sales

INDUSTRY PERFORMANCE

Shelf stable seafood remains the most popular

Frozen processed seafood strengthens its position

WHAT'S NEXT?

Positive outlook for processed meat and seafood

Rising interest in healthier ingredients

Sustainability challenges in processed meat manufacturing

COMPETITIVE LANDSCAPE

Bellat retains its lead in 2025

Simpex Afric strengthens its loyal consumer base

CHANNELS

Ongoing modernisation of Algeria's retail landscape

Retail e-commerce offers unprecedented convenience

CATEGORY DATA

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Staple Foods in Algeria - Industry Overview

EXECUTIVE SUMMARY

Growth supported by population growth and evolving lifestyle patterns

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Subdued growth as economic slowdown persists

State subsidies sustain demand

Sustainability increasingly important

WHAT'S NEXT?

Growth driven by fundamental demand
Challenge of declining disposable income levels
Foodservice expansion

COMPETITIVE LANDSCAPE

Bellat - Conserverie des Viandes d'Algérie leads
Groupe Benamor benefits from enhanced brand visibility and consumer awareness

CHANNELS

Strong tradition of purchasing fresh bread from local bakeries
Consumers appreciate the convenience of e-commerce
Large modern retailers offer good-quality staple products at affordable prices

MARKET DATA

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