

Cooking Ingredients and Meals in Dominican Republic

November 2025

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EXECUTIVE SUMMARY

Affordability, convenience and health are prime factors shaping sales

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Affordability remains crucial amid continuing consumer price sensitivity

Convenience drives consumer choices

Health concerns increasingly shape consumer purchasing habits

WHAT'S NEXT?

Forecast static performance with affordability continuing to shape the market

Health to become key driver of growth

Distribution channels will evolve with growing digital integration

COMPETITIVE LANDSCAPE

Mercasid consolidates its leadership

Distribuidora Corripio CxA is fastest-growing player

Private labels continue to expand

CHANNELS

Small local grocers continue to lead sales, despite competition from modern grocery retailers Forecourt retailers and e-commerce gain momentum

MARKET DATA

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Edible Oils in Dominican Republic

KEY DATA FINDINGS

2025 DEVELOPMENTS

Sales benefit from recovering purchasing power

INDUSTRY PERFORMANCE

Positive growth supported by improved economic conditions and product diversification Olive oil emerges as most dynamic performer

WHAT'S NEXT?

Edible oils market to remain stable while opportunities will emerge in premium segments Natural oils will gain momentum

Innovation and strong branding will be key to countering growing pressure from private label

COMPETITIVE LANDSCAPE

Mercasid SA reinforces its leadership through competitive pricing and broad distribution Centro Cuesta Nacional's Molina olive oil capitalises on premium trends

CHANNELS

Small local grocers retain relevance due to greater presence of traditional brands E-commerce attracts growing number of consumers

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Meals and Soups in Dominican Republic

KEY DATA FINDINGS

2025 DEVELOPMENTS

Growth driven by demand for convenience

INDUSTRY PERFORMANCE

Convenience and growing product diversity are key drivers of growth Dried ready meals is key driver of growth

WHAT'S NEXT?

Meals and soups shows considerable growth potential

Health claims will gain traction

Trend towards Asian flavours

COMPETITIVE LANDSCAPE

Nestlé Dominicana SA consolidates its leadership through enduring success of Maggi brand Private labels and emerging brands intensify competition

CHANNELS

Supermarkets and hypermarkets consolidate their lead Forecourt retailers gain appeal amongst busy urban consumers

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Sauces, Dips and Condiments in Dominican Republic

KEY DATA FINDINGS

2025 DEVELOPMENTS

Price stability and stronger economy benefit sales

INDUSTRY PERFORMANCE

Sauces, dips, and condiments benefit from greater price stability

Tomato pastes and purées benefit from versality and wider availability

WHAT'S NEXT?

High household penetration will hamper growth

Health-focused innovation presents opportunities

Diversification of product offerings could slow advance of private label

COMPETITIVE LANDSCAPE

Quala SA loses share as private label and imported brands advance

Distribuidora Corripio benefits from premium image and local flavours

CHANNELS

Supermarkets and hypermarkets lead sales, thanks to increasing penetration of private labels and imported brands E-commerce continues to gain traction

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Sweet Spreads in Dominican Republic

KEY DATA FINDINGS

2025 DEVELOPMENTS

Widening household penetration and more frequent use benefit sales

INDUSTRY PERFORMANCE

Improved economic climate drives sales

Honey benefits from its growing perception as healthy product

WHAT'S NEXT?

Sweet spreads to benefit from higher household penetration

Trend towards low-sugar, preservative-free options will drive growth

Lack of innovation will facilitate growth of private label

COMPETITIVE LANDSCAPE

Bon Agroindustrial retains its lead

Bon brand leads growth on back of competitive pricing strategy

CHANNELS

Modern grocery channels gain relevance, due to broader product variety E-commerce emerges as strategic channel for sweet spreads

CATEGORY DATA

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