



PepsiCo Inc in Snacks

February 2025

Table of Contents

Scope

Executive summary

Top companies at a glance

PepsiCo's global footprint

Company overview

Growth decomposition

PepsiCo registers its 53rd consecutive annual dividend increase in 2024

Return of Lay's "Do Us A Flavor" campaign

Savoury snacks will continue to dominate new sales for PepsiCo in the coming years

No changes expected among the top 10 snacks company rankings

The industry is exploring new growth spaces in health and wellness

Siete acquisition the latest addition to PepsiCo's HW convenient foods offering

PepsiCo looks to expand its snacking products beyond being "convenient foods"

Private label gains share in the wake of high inflation in many countries

Mondelez and Kellanova have the biggest competitor overlaps with PepsiCo in snacks

PepsiCo often dominates the salty snacks category in its leading markets

Gamesa a strong leader in sweet biscuits in Mexico

Increasing demand for sustainable snacks

PepsiCo driving a sustainable transformation through its pep+ programme

Double-digit growth for PepsiCo in Latin America and Eastern and Western Europe in 2024

Salty snacks are the dominant force for PepsiCo in its leading savoury snacks markets

The US will continue to account for the greatest share of new sales

Latin America is PepsiCo's dominant region for sweet biscuits, snack bars and fruit snacks

Sweet biscuits dominate Mexican sales, with snack bars leading in the US and Canada

Gamesa in Mexico will be driving growth in the coming years

Executive summary

Projected company sales: FAQs

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