



**Euromonitor
International**

Environmental Sustainability: Country Performance and Product Claims

January 2022

INTRODUCTION

Scope

What can you expect to find in this report?

Key findings

The Importance of Environmental Sustainability

Euromonitor's Environmental Sustainability Index

European countries leading the Environmental Sustainability Index

Environmental Resilience

Environmental Resilience: global ranking

Environmental Resilience ranking: top and bottom performers

Beauty brands are adopting regenerative claims

Energy pillar

Energy pillar: global ranking

Energy ranking: top and bottom performers

Climate transparency efforts are ramping up

Pollution pillar

Pollution: global ranking

Pollution ranking: top and bottom performers

Zero waste claims are popular among beauty brands

Water pillar

Water: global ranking

Water ranking: top and bottom performers

Waterless beauty to combat water scarcity

Forest and Biodiversity pillar

Forest and Biodiversity: global ranking

Forest and Biodiversity ranking: top and bottom performers

Forest and Biodiversity

Food and Agriculture pillar

Food and Agriculture: global ranking

Food and Agriculture ranking: top and bottom performers

Flexitarian consumers are driving demand for plant-based food

Key messages

Investing in natural capital is a must

Environmental Sustainability Index: indicators

Metrics used to calculate the indicators

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/environmental-sustainability-country-performance-and-product-claims/report.