



# Processed Meat, Seafood and Alternatives To Meat in Dominican Republic

November 2025

## KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Positive picture in 2025

### INDUSTRY PERFORMANCE

Improving economy supports demand

Chilled processed poultry registers highest value growth

### WHAT'S NEXT?

Further growth over forecast period

Offerings positioned as healthier make most gains

Opportunities for premiumisation

### COMPETITIVE LANDSCAPE

Leading brands lose ground, as imported options grow

Private label gains most value share

### CHANNELS

Modern grocery retailers make further gains

E-commerce registers highest value growth

### CATEGORY DATA

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## Staple Foods in Dominican Republic - Industry Overview

### EXECUTIVE SUMMARY

Growing economy boosts consumption and value growth

### KEY DATA FINDINGS

### INDUSTRY PERFORMANCE

Increasing consumer confidence, but consumers still cautious

Affordability still key

Redefining of health shaping trends

### WHAT'S NEXT?

Moderate performance over forecast period

Rice facing challenges

Focus on healthier positioning

## COMPETITIVE LANDSCAPE

Local players have sizeable foothold

Private label makes significant gains

## CHANNELS

Small local grocers and modern grocery retailers both play important role

E-commerce making gains

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