



Euromonitor
International

Cooking Ingredients and Meals in Qatar

December 2025

Table of Contents

EXECUTIVE SUMMARY

Rising sales of cooking ingredients and meals supported by health awareness and demand for convenience

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

The unit prices of cooking ingredients and meals surge amid global supply chain volatility

High incomes and a young workforce promote Qatar's on-trade boom

Qataris can afford a wide array of both packaged and fresh food

WHAT'S NEXT?

Stable prices and changing habits propel cooking ingredients and meals' expansion

Home cooking declines as urban lifestyles stimulate on-trade growth

Health-conscious consumers steer demand for nutritious cooking ingredients and meals

COMPETITIVE LANDSCAPE

Kraft Heinz tops cooking ingredients and meals in Qatar

Price pressures drive shoppers towards private label cooking ingredients and meals

CHANNELS

Hypermarkets dominates cooking ingredients and meals thanks to pricing and promotions

Retail e-commerce is the most dynamic distribution channel

MARKET DATA

Table 1 - Sales of Cooking Ingredients and Meals by Category: Volume 2020-2025

Table 2 - Sales of Cooking Ingredients and Meals by Category: Value 2020-2025

Table 3 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2020-2025

Table 4 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2020-2025

Table 5 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2021-2025

Table 6 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2025

Table 7 - Distribution of Cooking Ingredients and Meals by Format: % Value 2020-2025

Table 8 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2025-2030

Table 9 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2025-2030

Table 10 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2025-2030

Table 11 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2025-2030

COUNTRY REPORTS DISCLAIMER

EDIBLE OILS

Key Data Findings

2025 Developments

Value sales of edible oils increase in 2025

Industry Performance

Government efforts to improve food security covers essentials such as edible oils

Corn oil and sunflower oil remain popular with rising health awareness boosting demand for olive oil

What's Next?

Sales of edible oils are expected to rise over the forecast period

Olive oil benefits from the growing health and wellness trend

Olive oil remains characterised by a highly fragmented competitive landscape

Competitive Landscape

Private label leads in edible oils in 2025

Savola Group is the most dynamic thanks to the popularity and renown of its Afia brand

Channels

Hypermarkets is the leading distribution channel within edible oils in 2025

Retail e-commerce registers dynamism in the distribution of edible oils

Category Data

Table 12 - Sales of Edible Oils by Category: Volume 2020-2025

Table 13 - Sales of Edible Oils by Category: Value 2020-2025

Table 14 - Sales of Edible Oils by Category: % Volume Growth 2020-2025

Table 15 - Sales of Edible Oils by Category: % Value Growth 2020-2025

Table 16 - NBO Company Shares of Edible Oils: % Value 2021-2025

Table 17 - LBN Brand Shares of Edible Oils: % Value 2021-2025

Table 18 - Forecast Sales of Edible Oils by Category: Volume 2025-2030

Table 19 - Forecast Sales of Edible Oils by Category: Value 2025-2030

Table 20 - Forecast Sales of Edible Oils by Category: % Volume Growth 2025-2030

Table 21 - Forecast Sales of Edible Oils by Category: % Value Growth 2025-2030

MEALS AND SOUPS

Key Data Findings

2025 Developments

Value sales of meals and soups increase in 2025

Industry Performance

Ready meals, pizzas and food kits gain popularity

The health trend drives consumer choices in meals and soups

What's Next?

Sales of meals and soups rise over the forecast period

Persistent price pressures continue shaping consumer demand

Health and wellness awareness shapes demand for meals and soups

Competitive Landscape

Oetker-Gruppe leads in meals and soups in 2025

Middle East Foodstuff Co records the strongest growth

Channels

Hypermarkets is the leading distribution channel within meals and soups in 2025

Retail e-commerce achieves the strongest growth

Category Data

Table 22 - Sales of Meals and Soups by Category: Volume 2020-2025

Table 23 - Sales of Meals and Soups by Category: Value 2020-2025

Table 24 - Sales of Meals and Soups by Category: % Volume Growth 2020-2025

Table 25 - Sales of Meals and Soups by Category: % Value Growth 2020-2025

Table 26 - NBO Company Shares of Meals and Soups: % Value 2021-2025

Table 27 - LBN Brand Shares of Meals and Soups: % Value 2021-2025

Table 28 - Forecast Sales of Meals and Soups by Category: Volume 2025-2030

Table 29 - Forecast Sales of Meals and Soups by Category: Value 2025-2030

Table 30 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2025-2030

Table 31 - Forecast Sales of Meals and Soups by Category: % Value Growth 2025-2030

SAUCES, DIPS AND CONDIMENTS

Key Data Findings

2025 Developments

Value sales of sauces, dips and condiments increase in 2025

Industry Performance

Ketchup and chili sauces are widely consumed in Qatar

Herbs and spices widely used in local cuisine

What's Next?

Sales of sauces, dips and condiments rise over the forecast period

Growing health and wellness promotes demand for better for you sauces, dips and condiments

Market dynamics achieve a greater degree of normality over the forecast period

Competitive Landscape

Kraft Heinz Co leads sauces, dips and condiments in 2025

Private label records the greatest dynamism

Channels

Hypermarkets is the leading distribution channel within sauces, dips and condiments in 2025

Retail e-commerce records strong growth in 2025

Category Data

Table 32 - Sales of Sauces, Dips and Condiments by Category: Volume 2020-2025

Table 33 - Sales of Sauces, Dips and Condiments by Category: Value 2020-2025

Table 34 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2020-2025

Table 35 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2020-2025

Table 36 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2021-2025

Table 37 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2025

Table 38 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2025-2030

Table 39 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2025-2030

Table 40 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2025-2030

Table 41 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2025-2030

SWEET SPREADS

Key Data Findings

2025 Developments

Value sales of sweet spreads increase in 2025

Industry Performance

Sweet spreads benefits from local taste preferences

Consumer demand for indulgence and convenience drive sales of sweet spreads

What's Next?

Sales of sweet spreads rise over the forecast period

Rising health and wellness consciousness shapes demand for sweet spreads

Industry players introduce a wider range of healthy variants that are free from preservatives

Competitive Landscape

Ferrero & related parties is the leading company in 2025

Private label records strong growth from a low base

Channels

Hypermarkets remains the leading distribution channel for sweet spreads

Retail e-commerce records the strongest growth from a low base

Category Data

Table 42 - Sales of Sweet Spreads by Category: Volume 2020-2025

Table 43 - Sales of Sweet Spreads by Category: Value 2020-2025

Table 44 - Sales of Sweet Spreads by Category: % Volume Growth 2020-2025

Table 45 - Sales of Sweet Spreads by Category: % Value Growth 2020-2025

Table 46 - NBO Company Shares of Sweet Spreads: % Value 2021-2025

Table 47 - LBN Brand Shares of Sweet Spreads: % Value 2021-2025

Table 48 - Forecast Sales of Sweet Spreads by Category: Volume 2025-2030

Table 49 - Forecast Sales of Sweet Spreads by Category: Value 2025-2030

Table 50 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2025-2030

Table 51 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2025-2030

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