



Euromonitor
International

Groupe Danone in Dairy Products and Alternatives

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Scope

Executive summary

Groupe Danone continues to head up the top companies

Groupe Danone's global footprint

Groupe Danone records rising sales but declining share in recent years

Divestments impact group sales

Danone leads with a strong presence in yoghurt, milk formula and plant-based milk

All divisions and regions generate positive sales growth on a like-for-like basis

Groupe Danone aiming to be a net-zero business by 2050

Danone's two biggest yoghurt markets to add significant new sales in 2024-2027

Savencia expected to move up the company rankings

Gut health continues to be a major concern for many

Chinese players Yili and Mengniu hit by weak domestic market

Nestlé remains Danone's closest competitor

Danone leads yoghurt in most of its top 10 markets

Danone's wide brand portfolio helps secure its leading company position

Danone well placed in dynamic Middle East and Africa, but absent in India

Yoghurt dominates Danone's dairy sales in most countries

Danone looks to take full ownership of Lifeway Foods

Milk formula the major revenue generator for Danone in baby food

Danone an important player in prepared baby food in France and Italy

Expansion through value-added products

Danone launches Silk Kids in the US aimed at children five and over

Small plant-based cheese presence in the US

Potential for further expansion of the plant-based consumer base still exists

Plant-based dairy set for further strong growth in the coming years

Key findings

Projected company sales: FAQs (1)

Projected company sales: FAQs (2)

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/groupe-danone-in-dairy-products-and-alternatives/report.