



**Euromonitor
International**

New Business Models: From Connectivity Boom to Pandemic Dynamism and Inflation Surge

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INTRODUCTION

Scope

Key findings

Inflation surge view: Reporting in this briefing

A disrupted world

Smart disruption: Eroding 'silo' mindsets and testing barriers between stakeholders

New business models: Changing technology, structure and metrics

New business models: Motivation for change

EXAMINING NEW BUSINESS MODELS

New Business Models in Home and Technology Industries

Exploring new business models

New business models in-depth

E-commerce boom

E-commerce boom in numbers

For a segment of the population, no amount of enticement will bring them back into shops

Inflation surge view: E-commerce

Modularity

Modularity: 'Just in time' all washed up?

Inflation surge view: Modularity

Circularity: Ushering in regenerative business models

Circularity in numbers

Inflation surge view: Circularity

Changing face of ownership

Changing face of ownership in numbers

Inflation surge view: Changing face of ownership

On-demand and beyond

On-demand and beyond: Immediacy

Inflation surge view: On-demand and beyond

Consumer systems

Consumer systems: Maturing systems for fabric and food

Inflation surge view: Consumer systems

Evolution of structure

Evolution of structure: Haier an example of flattening structure

Inflation surge view: Evolution of structure

Change and cohesion: Red queen gambit

Change and cohesion: The Goldilocks dilemma

Inflation surge view: Change and cohesion

New business models in focus

MEETING CONSUMER NEEDS

Companies are meeting the needs of consumers using various strategies

Smart integrated solutions: Candy/Haier WashPass

Smart integrated solutions: Henkel Somat Smart

Smart integrated solutions : Gridserve

Embracing e-commerce: Qudini

Embracing e-commerce: Castlery

Embracing e-commerce: Currys

Embracing e-commerce: Green Link

Immediacy: Getir

Immediacy: Currys

Immediacy: Moodo

Access over ownership: BSH
Access over ownership: Bundles
Access over ownership: HACEB
Access over ownership: West Elm Home Goods
Updating and repairability : LG ThinQ
Updating and repairability : BT Ventures
Updating and repairability : Grepow
Circularity: Faraday ReLib
Circularity: IKEA Circular Hubs
Circularity: Unilever

CONCLUSION

New business models
Key industry takeaways
Challenges to overcome
Become tomorrow's next leader

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/new-business-models-from-connectivity-boom-to-pandemic-dynamism-and-inflation-surge/report.