

# Amcor Plc in Packaging

May 2024

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Scope

#### INTRODUCTION

**Executive summary** 

#### STATE OF PLAY

Amcor a major player in flexible and rigid plastic packaging
Flexibles dominate group sales, with North America remaining Amcor's main region
Food and beverages dominate Amcor's sales

# STATE OF PLAY

Amcor's 2025 pledge for all of its packaging to be recyclable, reusable or compostable

### MARKET ASSESSMENT

Food and beverages should power Amcor's growth

Packaged food categories will dominate the new sales in flexibles

Health trend will be driving PET bottle use thanks to rising bottled water sales

#### MARKET ASSESSMENT

Amcor Specialty Cartons generally serves the shrinking cigarettes market

# GEOGRAPHIC AND CATEGORY OPPORTUNITIES

The Indian market will drive growth in sugar confectionery flexible packaging India also expected to be a key market for savoury snacks growth

Cream in flexible plastic expected to record dynamic growth

Rigid plastic expected to see solid growth in soft drinks, helped by the switch to rPET

Amcor continues to develop sustainable packaging solutions

Expansion in China as Amcor targets the Asia Pacific market

Amcor, Mondelez and Licella cooperating on new advanced recycling facility

# CONCLUSIONS

Key findings

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