



L'Oréal Groupe in Beauty and Personal Care

February 2026

Table of Contents

L'Oréal Groupe in Beauty and Personal Care (World)

GLOBAL COMPANY OVERVIEW

Key Facts

Company Direction

Global Performance: Company Sales and Market Share

Global Performance: Company Growth by Industry

Global Performance: Company Growth vs Industry Growth

Global Performance: Company Sales by Region

L'Oréal Groupe SWOT Analysis

L'ORÉAL GROUPE IN BEAUTY AND PERSONAL CARE

L'Oréal Groupe in Beauty and Personal Care : Key Facts

Our expert's view of L'Oréal Groupe in 2026

L'Oréal Groupe Sales in Beauty and Personal Care

L'Oréal Groupe Sales in Beauty and Personal Care by Region

L'Oréal Groupe Sales in Beauty and Personal Care by Category

Top 20 Markets

L'Oréal Groupe: Top Five Industry Trends and Company Response

Key Trend: Longevity

Competitive Position: Relative Performance

Competitive Position: Key Categories

Competitive Position: Key Brands

Competitive Position: Share Changes in 2024

L'Oréal Groupe 's Top 10 Growth Markets: Historic vs Forecast

L'Oréal Groupe: Online E-Commerce Portfolio

L'Oréal Groupe: E-Commerce Retail Strategy

New Product Development

FUTURE DIRECTION

M&A and Investment

Company Focus and Future Growth

Growth Opportunities in Beauty and Personal Care

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/loreal-groupe-in-beauty-and-personal-care/report.