



Ice Cream in Dominican Republic

August 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Ice Cream Summary

INDUSTRY PERFORMANCE

Supermercados Nacional Boosts In-Home Indulgence with Value Tubs

Uvas De Neiba Connects Heritage to Measurable Sales Impact

Chart 1 - Uvas De Neiba Focuses on Scalability

Chart 2 - Value Sales 2021-2031

Chart 3 - Volume Sales 2021-2031

Chart 4 - Value Sales by Category 2026

WHAT'S NEXT?

Brands to Tap Cultural Storytelling to Drive Premium Sales

Impulse Products to Sustain Leadership as Delivery Expands Reach

Chart 5 - Forecast Value Sales 2021-2031

Chart 6 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Helados Bon Leverages Portfolio Breadth to Reinforce Dominance

Chart 7 - Company Shares 2026

Chart 8 - Brand Shares 2026

CHANNELS

Colmados Expand Cold Storage to Maintain Sales Leadership

Hypermarkets Drive Growth with Larger Packs and Private Label

Digital Payments and E-Commerce Extend Convenience and Reach

Chart 9 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 10 - Economic Context for Ice Cream

Chart 11 - Real Gdp Growth 2021-2031

Chart 12 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 13 - Consumer Context for Ice Cream

Chart 14 - Population 2021-2031

Chart 15 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Frito-Lay Scales Local Sourcing to Boost Snack Supply and Resilience

Chart 16 - Scaling Local Sourcing into Regional Growth

Lay's and Caribas Drive Savoury Snacks through Local Relevance and Scale

Chart 17 - Value Sales 2021-2031

Chart 18 - Value Sales by Category 2026

WHAT'S NEXT?

Manufacturers to Blend Indulgence and Function to Sustain Growth

Chart 19 - Forecast Value Sales 2021-2031

Chart 20 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Frito-Lay Expands Local Sourcing to Improve Production Capacity

Chart 21 - Company Shares 2026

Chart 22 - Brand Shares 2026

CHANNELS

Small Local Grocers Prioritise High-Rotation Snacks for Impulse Sales

Supermarkets Boost Private Label to Challenge Traditional Retail Dominance

Digital Tools and E-Commerce Expand Access to Snacks via New Channels

Chart 23 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 24 - Economic Context for Snacks

Chart 25 - Real Gdp Growth 2021-2031

Chart 26 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 27 - Consumer Context for Snacks

Chart 28 - Population 2021-2031

Chart 29 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/ice-cream-in-dominican-republic/report.