



**Euromonitor
International**

The League and Club Indices 2022

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IPL is the only cricket league to crack the Index's top 20

Conference League creates a new ladder to climb for those outside the index top 10

Winning on TikTok: Tottenham Hotspur attracts the most followers

Winning on YouTube: Liverpool leads in subscriber growth

Winning on Instagram: Paris Saint-Germain adds a record number of followers

Commercial partnership trends to tackle with sports indices

Several clubs among the top 10 among the properties without a crypto partner

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Overview of metrics for The League Index

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