



Plant-Based Dairy in Peru

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Plant-based dairy sees moderate growth in 2025 due to increased consumption and price rises

Laive SA leads thanks to significant history in dairy, strength of Laive brand and dynamic management

Supermarkets continue to lead due to wide assortment and promotions, while hypermarkets sees dynamism

PROSPECTS AND OPPORTUNITIES

Plant-based dairy will enjoy growth over the forecast period as the local economy improves

Innovation and diversification of Laive Vio brand will help raise profile of plant-based dairy in Peru

New product development and imported brands will boost interest in the category in the years ahead

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