



Euromonitor
International

Voice of the Industry: Sustainability Survey

June 2024

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Expressed engagement with sustainability falls amidst tightening legislation

Defining sustainability remains focused on environmental impact

Social and governmental aspects of ESG are considered increasingly important

Danone: The Danone Impact Journey sustainability roadmap

Sustainability becomes less important for business resilience compared to other factors

Sustainability is less of a priority to companies overall

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August: Environmentally-friendly menstrual care products with a social cause

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Latin America values climate action more than the rest of the world

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Companies are less inclined towards high-cost and long-term investments

New laws banning carbon offsetting cause uncertainty over net-zero carbon strategies

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Iberdrola: Committed to sustainable energy and a net-zero emissions future

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North America leads the loss of engagement with the SDGs

Forward Faster: UN Global Compact aims to speed up five SDGs

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Companies struggle to communicate sustainability initiatives effectively

Sustainability reports are increasingly integrated with financial reports

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Companies choose to communicate sustainability initiatives through meaningful storytelling

Increasing innovation and regulation surrounding packaging impacts new launches

Tide Evo's innovative format in recyclable packaging

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Global initiatives are attempting to remove the common barriers to investment

"It's Now for Nature" campaign to boost corporate nature strategies

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Key takeaways

ABOUT VOICE OF THE INDUSTRY

About Euromonitor International's Voice of the Industry Survey series

Respondent job profile

Respondent geographical profile

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