



**Euromonitor
International**

Ice Cream in South Africa

September 2025

Table of Contents

Ice Cream in South Africa - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Bulk dairy ice cream adds dynamism to the category performance
Price competition intensifies in ice cream
Infrastructure investments boost the distribution of ice cream in underserved areas

PROSPECTS AND OPPORTUNITIES

Robust development expected for ice cream in South Africa
Indulgence to gain momentum in the forecast period
Ice cream is in the line of fire of prospective new food labelling regulations

CATEGORY DATA

Table 1 - Sales of Ice Cream by Category: Volume 2020-2025
Table 2 - Sales of Ice Cream by Category: Value 2020-2025
Table 3 - Sales of Ice Cream by Category: % Volume Growth 2020-2025
Table 4 - Sales of Ice Cream by Category: % Value Growth 2020-2025
Table 5 - Sales of Ice Cream by Leading Flavours: Rankings 2020-2025
Table 6 - Sales of Impulse Ice Cream by Format: % Value 2020-2025
Table 7 - NBO Company Shares of Ice Cream: % Value 2021-2025
Table 8 - LBN Brand Shares of Ice Cream: % Value 2022-2025
Table 9 - NBO Company Shares of Impulse Ice Cream: % Value 2021-2025
Table 10 - LBN Brand Shares of Impulse Ice Cream: % Value 2022-2025
Table 11 - NBO Company Shares of Take-home Ice Cream: % Value 2021-2025
Table 12 - LBN Brand Shares of Take-home Ice Cream: % Value 2022-2025
Table 13 - Distribution of Ice Cream by Format: % Value 2020-2025
Table 14 - Forecast Sales of Ice Cream by Category: Volume 2025-2030
Table 15 - Forecast Sales of Ice Cream by Category: Value 2025-2030
Table 16 - Forecast Sales of Ice Cream by Category: % Volume Growth 2025-2030
Table 17 - Forecast Sales of Ice Cream by Category: % Value Growth 2025-2030

Snacks in South Africa - Industry Overview

EXECUTIVE SUMMARY

Snacks in 2025: The big picture
Key trends in 2025
Competitive Landscape
Channel developments
What next for snacks?

MARKET DATA

Table 18 - Sales of Snacks by Category: Volume 2020-2025
Table 19 - Sales of Snacks by Category: Value 2020-2025
Table 20 - Sales of Snacks by Category: % Volume Growth 2020-2025
Table 21 - Sales of Snacks by Category: % Value Growth 2020-2025
Table 22 - NBO Company Shares of Snacks: % Value 2021-2025
Table 23 - LBN Brand Shares of Snacks: % Value 2022-2025
Table 24 - Penetration of Private Label by Category: % Value 2020-2025
Table 25 - Distribution of Snacks by Format: % Value 2020-2025
Table 26 - Forecast Sales of Snacks by Category: Volume 2025-2030
Table 27 - Forecast Sales of Snacks by Category: Value 2025-2030
Table 28 - Forecast Sales of Snacks by Category: % Volume Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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