

Plant-Based Dairy in Bosnia and Herzegovina

August 2025

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Plant-Based Dairy in Bosnia and Herzegovina - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Healthy growth for plant-based dairy, led by plant-based milk drinks

Alpro maintains dominant lead as the key brand in the category, while "others" continue to grow

Supermarkets benefit from wide array of products, while small local grocers benefit from convenience

PROSPECTS AND OPPORTUNITIES

Healthy ongoing sales expected for plant-based dairy

Various new plant-based products will be developed over the forecast period

Health and wellness trends and sustainability values will drive product innovation

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DISCLAIMER

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