



Euromonitor
International

Plant-Based Dairy in Bolivia

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

- Plant-based dairy suffers amid economic and supply pressures
- Pil Andina dominates sales, due to strategic pricing and distribution strategies
- Retail evolution broadens availability of plant-based dairy

PROSPECTS AND OPPORTUNITIES

- Soy milk remains the cornerstone of Bolivia’s plant-based dairy market, despite stronger growth of other plant-based varieties
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DISCLAIMER

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