



**Euromonitor
International**

Plant-Based Dairy in the US

September 2025

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Sales decrease as consumers shift back to traditional dairy
Danone continues to lead sales of plant-based dairy
Supermarkets continues to lead sales despite e-commerce's rapid expansion

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-in-the-us/report.