



Euromonitor
International

Meals and Soups in Algeria

November 2025

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Meals and Soups in Algeria - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

More affluent consumers boost demand for convenient frozen pizzas

INDUSTRY PERFORMANCE

While still a niche, demand for meals and soups continues to grow

WHAT'S NEXT?

Accelerating consumer lifestyles will continue to support growth

Healthy options likely to gain share

COMPETITIVE LANDSCAPE

Nestlé leads thanks to Maggi

SFCPA dynamic thanks to Jumbo's high quality reputation

CHANNELS

Supermarkets benefiting from chained expansion

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Cooking Ingredients and Meals in Algeria - Industry Overview

EXECUTIVE SUMMARY

Negative impact of economic uncertainty counterbalanced by population growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Inflation continues to undermine purchasing power

Health and wellness trend deepens

Growing foodservice demand

WHAT'S NEXT?

An expanding population will support modest growth

Consumers will remain very price sensitive

Increased focus on sustainability

COMPETITIVE LANDSCAPE

Leader Cevital SpA extremely competitive on price

CEBON benefits from rising demand for sweet spreads

Heightened price sensitivity favours local players

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E-commerce platforms proliferate

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