



Euromonitor  
International

# Meals and Soups in Bolivia

October 2024

Table of Contents

## Meals and Soups in Bolivia - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Demand in all categories falls sharply as cost-of-living pressures bite  
Dried ready meals is the most resilient performer in retail volume terms  
Shortages of imported brands persist due to balance of payments crisis

#### PROSPECTS AND OPPORTUNITIES

Consumption of dry soup set to continue declining  
Flavour diversification should help to strengthen interest in shelf stable ready meals  
Healthier options likely to be a focal point for innovation

#### CATEGORY DATA

- Table 1 - Sales of Meals and Soups by Category: Volume 2019-2024
- Table 2 - Sales of Meals and Soups by Category: Value 2019-2024
- Table 3 - Sales of Meals and Soups by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Meals and Soups by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Meals and Soups: % Value 2020-2024
- Table 6 - LBN Brand Shares of Meals and Soups: % Value 2021-2024
- Table 7 - Distribution of Meals and Soups by Format: % Value 2019-2024
- Table 8 - Forecast Sales of Meals and Soups by Category: Volume 2024-2029
- Table 9 - Forecast Sales of Meals and Soups by Category: Value 2024-2029
- Table 10 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029
- Table 11 - Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

## Cooking Ingredients and Meals in Bolivia - Industry Overview

### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture  
Key trends in 2024  
Competitive landscape  
Channel developments  
What next for cooking ingredients and meals?

#### MARKET DATA

- Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
- Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
- Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
- Table 18 - Penetration of Private Label by Category: % Value 2019-2024
- Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
- Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
- Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
- Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
- Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

### DISCLAIMER

### SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/meals-and-soups-in-bolivia/report](http://www.euromonitor.com/meals-and-soups-in-bolivia/report).