



**Euromonitor  
International**

# Meals and Soups in Chile

November 2025

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## Meals and Soups in Chile - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Consumers attracted by convenience

#### INDUSTRY PERFORMANCE

Ready meals maintain steady growth as consumers demand convenience food

Soups shows resilience as an affordable foodstuff

#### WHAT'S NEXT?

Ready meals and soups to enjoy solid growth

Natural ingredients and plant-based recipes to support growth in pizzas

Chilean consumers shift towards dining out and convenience of ready meals

#### COMPETITIVE LANDSCAPE

Productos Fernández SA maintains its leading position

Watt's SA achieves dynamic growth over 2025

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Convenience stores meet needs of urban consumers

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## Cooking Ingredients and Meals in Chile - Industry Overview

### EXECUTIVE SUMMARY

Consumer caution and supply issues lead to slower growth

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Disruptions to raw material supply weigh on category performance

Economic constraints weigh on consumer spending patterns

Urban consumers are prioritising health and convenience, but taste remains important

#### WHAT'S NEXT?

Broad health trend will fuel product innovations  
Value-based spending patterns will prevail  
Convenience blended with affordability offers tangible benefits to shoppers

## COMPETITIVE LANDSCAPE

Domestic player Watt's SA is leading manufacturer in cooking ingredients and meals  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/meals-and-soups-in-chile/report](http://www.euromonitor.com/meals-and-soups-in-chile/report).