



**Euromonitor  
International**

# Meals and Soups in France

November 2025

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## Meals and Soups in France - Category analysis

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#### 2025 DEVELOPMENTS

Busy lifestyles drive demand for healthy and sustainable options

#### INDUSTRY PERFORMANCE

Price drops support volume growth but constrain value growth in meals and soups

Meal kits and pizza among the big winners in 2025

#### WHAT'S NEXT?

Stable outlook for meals and soups with an increasing focus on foreign dishes

Plant-based diets and functional offerings set to drive demand and inform innovation

Vending machines bring new layer of convenience to meals and soups

#### COMPETITIVE LANDSCAPE

Competition within meals and soups remains fragmented with Sodebo leading

Daunat benefits from resurgent interest in prepared sales as other players focus on value

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Hypermarkets, supermarkets and discounters dominate sales

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Ongoing price-sensitivity despite lower inflation

### KEY DATA FINDINGS

#### INDUSTRY PERFORMANCE

Cooking ingredients and meals sees steady growth as prices stabilise

France updates its Nutri-Score system to help consumers make healthier choices

"Made in France" remains a key selling point

#### WHAT'S NEXT?

Modest growth outlook with consumers likely to remain cautious in their spending

Sustainability becoming a growing concern

Manufacturers will need to respond to the growing demand for healthier options

## COMPETITIVE LANDSCAPE

Unilever leads but many consumers prefer local French brands or private label

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/meals-and-soups-in-france/report](https://www.euromonitor.com/meals-and-soups-in-france/report).