



Euromonitor  
International

# Meals and Soups in Greece

October 2024

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## Meals and Soups in Greece - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Positive growth as ready meal innovations focus on health and wellness  
Celebrated chefs partner with ready meal brands to offer quality options  
Barba Stathis SA retains its lead through product innovation and expansion

#### PROSPECTS AND OPPORTUNITIES

Ready meals record ongoing growth, supported by convenient, nutritional options  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/meals-and-soups-in-greece/report](http://www.euromonitor.com/meals-and-soups-in-greece/report).