



Sauces, Dips and Condiments in Peru

November 2025

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Sauces, Dips and Condiments in Peru - Category analysis

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2025 DEVELOPMENTS

Strong marketing and steady prices support demand

INDUSTRY PERFORMANCE

Economic stability and marketing intensity drive robust expansion

Chilli sauces surge on flavour diversity and cultural resonance

WHAT'S NEXT?

Continued strong trajectory anchored in innovation and wider reach

Asian sauces and fusion flavours expected to gain share

Flavour innovation rooted in local taste preferences

Smaller packaging extends reach and affordability

COMPETITIVE LANDSCAPE

Alicorp SAA consolidates dominant leadership through brand strength

Alicorp SAA maintains momentum through marketing and pack innovation

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Hypermarkets and supermarkets drive modern trade expansion

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Cooking Ingredients and Meals in Peru - Industry Overview

EXECUTIVE SUMMARY

Economic improvements and rising local production boost sales

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Health awareness shapes gradual product reformulation and preference shifts

Private label brands extend reach through quality and affordability

Flavour innovation aligned with Peruvian culinary heritage

Small pack formats enhance accessibility in traditional retail

WHAT'S NEXT?

Continued expansion driven by economic stability and active marketing
Wider distribution across both traditional and modern channels
Innovation focused on health, quality, and local taste preferences
Macroeconomic stability to sustain purchasing confidence
Premium imports to diversify offerings for affluent consumers
Small packaging to reinforce household penetration

COMPETITIVE LANDSCAPE

Alicorp SAA consolidates its dominant leadership across multiple categories
KL Import Export Peru SAC expands national footprint through Soya brand
ADM Sao Peru SA strengthens presence in vegetable oils

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