



Meals and Soups in Slovakia

October 2024

Table of Contents

Meals and Soups in Slovakia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Price promotions and discounts support sales, however, volume declines
Rising competition from instant noodles and food service, challenges sales
Innovations focus on health, taste and texture to appeal to consumers in 2024

PROSPECTS AND OPPORTUNITIES

Strong growth for prepared salads, aligned with health and convenience trends
Vegan ready meals and food options gain ground over the forecast period
Premiumisation, sustainability and fresh ingredients shape ready-to-eat soups

CATEGORY DATA

- Table 1 - Sales of Meals and Soups by Category: Volume 2019-2024
- Table 2 - Sales of Meals and Soups by Category: Value 2019-2024
- Table 3 - Sales of Meals and Soups by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Meals and Soups by Category: % Value Growth 2019-2024
- Table 5 - Sales of Chilled Ready Meals by Ethnicity: % Value 2019-2024
- Table 6 - Sales of Frozen Ready Meals by Ethnicity: % Value 2019-2024
- Table 7 - Sales of Soup by Leading Flavours: Rankings 2019-2024
- Table 8 - NBO Company Shares of Meals and Soups: % Value 2020-2024
- Table 9 - LBN Brand Shares of Meals and Soups: % Value 2021-2024
- Table 10 - Distribution of Meals and Soups by Format: % Value 2019-2024
- Table 11 - Forecast Sales of Meals and Soups by Category: Volume 2024-2029
- Table 12 - Forecast Sales of Meals and Soups by Category: Value 2024-2029
- Table 13 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029
- Table 14 - Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in Slovakia - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture
Key trends in 2024
Competitive landscape
Channel developments
What next for cooking ingredients and meals?

MARKET DATA

- Table 15 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 16 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 17 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 18 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
- Table 19 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
- Table 20 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
- Table 21 - Penetration of Private Label by Category: % Value 2019-2024
- Table 22 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
- Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
- Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
- Table 25 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
- Table 26 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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