



Euromonitor
International

Meals and Soups in Uzbekistan

November 2025

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Meals and Soups in Uzbekistan - Category analysis

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2025 DEVELOPMENTS

Urbanisation and convenience drive evolution of the meals and soups market

INDUSTRY PERFORMANCE

Rising freezer ownership drives demand for convenient meal solutions

Frozen ready meals leads growth

WHAT'S NEXT?

Busier consumer lifestyles will drive demand in urban centres

Health and wellness trends to have limited influence on meals and soups

Halal certification will remain central to consumer trust in meals and soups

COMPETITIVE LANDSCAPE

Russkiy Produkt maintains leadership amid rising competition

Grand Eco Products gains traction through Eco Mir brand

CHANNELS

Small local grocers remains dominant channel

Online platforms gain ground

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Cooking Ingredients and Meals in Uzbekistan - Industry Overview

EXECUTIVE SUMMARY

Urbanisation and convenience drive growth

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INDUSTRY PERFORMANCE

Rising prices and shifting lifestyles drive value growth

Retailers turn to private labels to offset price pressures, especially in edible oils

Trend towards greater culinary experimentation

WHAT'S NEXT?

Steady growth ahead, driven by convenience

Uzbek government extends zero import duties to support access and price stability

Large modern retailers will continue strengthen their market position through private labels

COMPETITIVE LANDSCAPE

Chernozemye OOO maintains leadership through strong edible oil brands

Grand Eco Products is the most dynamic player

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Small local grocers retain a dominant presence

E-commerce registers fastest growth, albeit from low base

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