



Meals and Soups in Western Europe

December 2022

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REGIONAL OVERVIEW

Western Europe continues to record positive growth in meals and soups

Positive growth for Western Europe throughout the 2017-2027 period

Turkey and Finland record dynamic real value CAGRs over 2017-2022

Meal kits in the UK accounts for a quarter of new value added in the region over 2017-2022

French meals and soups CAGR flatlining over 2017-2022

Meals and soups still growing despite tough economic climate

Modern grocery retailers dominate meals and soups distribution in Western Europe

E-commerce nearly doubles its meals and soups share during the pandemic

LEADING COMPANIES AND BRANDS

Private label a major player in Western European meals and soups

HelloFresh bearing down on leading player Nestlé

No single-market players among the top 10 meals and soups companies in Western Europe

Dr Oetker slips down the regional rankings, while HelloFresh takes top spot

FORECAST PROJECTIONS

Continued positive growth expected for meals and soups over 2022-2027

UK's HFSS regulations could help improve the product image of meals and soups

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Austria: Competitive and Retail Landscape

Belgium: Market Context

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