

Meals and Soups in India

January 2025

Table of Contents

Meals and Soups in India - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Meals and soups sees growth, with traditional Indian dishes popular in ready meals

The competition intensifies in both ready meals and soup

Retail e-commerce and modern grocery retailers dominate

PROSPECTS AND OPPORTUNITIES

Demand will remain strong as consumers prioritise convenience

Expanding beyond urban India will be a challenge, but consumption occasions will rise

Soup will have its own set of challenges

CATEGORY DATA

- Table 1 Sales of Meals and Soups by Category: Volume 2019-2024
- Table 2 Sales of Meals and Soups by Category: Value 2019-2024
- Table 3 Sales of Meals and Soups by Category: % Volume Growth 2019-2024
- Table 4 Sales of Meals and Soups by Category: % Value Growth 2019-2024
- Table 5 Sales of Chilled Ready Meals by Ethnicity: % Value 2019-2024
- Table 6 Sales of Frozen Ready Meals by Ethnicity: % Value 2019-2024
- Table 7 Sales of Soup by Leading Flavours: Rankings 2019-2024
- Table 8 NBO Company Shares of Meals and Soups: % Value 2020-2024
- Table 9 LBN Brand Shares of Meals and Soups: % Value 2021-2024
- Table 10 Distribution of Meals and Soups by Format: % Value 2019-2024
- Table 11 Forecast Sales of Meals and Soups by Category: Volume 2024-2029
- Table 12 Forecast Sales of Meals and Soups by Category: Value 2024-2029
- Table 13 Forecast Sales of Meals and Soups by Category: % Volume Growth 2024-2029
- Table 14 Forecast Sales of Meals and Soups by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in India - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

- Table 15 Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
- Table 16 Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
- Table 17 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
- Table 18 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
- Table 19 NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
- Table 20 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
- Table 21 Penetration of Private Label by Category: % Value 2019-2024
- Table 22 Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
- Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
- Table 24 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
- Table 25 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
- Table 26 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-in-india/report.