



Euromonitor
International

Home Products Specialists in Indonesia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Outstanding performance by Ace Hardware
- Catur Mitra Sejati Sentosa continues with significant outlet expansion
- Decline in homewares and home furnishings stores

PROSPECTS AND OPPORTUNITIES

- Outlet expansion to play key role in growth
- Pet shops and superstores to continue to expand
- Reliance on more affluent consumers

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Retail in Indonesia - Industry Overview

EXECUTIVE SUMMARY

- Retail in 2024: Resilient growth amidst a challenging operating environment
- Outlet numbers stagnate in Indonesian retail
- Different strategies offered by grocery retailers and non-grocery retailers
- What next for retail?

OPERATING ENVIRONMENT

- Informal retail
- Opening hours for physical retail
- Summary 1 - Standard Opening Hours by Channel Type 2024
- Seasonality
- Eid al-Fitr/Lebaran
- School holidays
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