



Euromonitor
International

Convenience Retailers in Egypt

April 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Convenience retailers expand on the back of evolving consumer habits
Circle K maintains leadership through strategic expansion and innovation
ADNOC Distribution strengthens its footprint via forecourt expansion

PROSPECTS AND OPPORTUNITIES

Urbanisation and infrastructure projects will support market penetration
Retailers respond to digital disruption with technological upgrades
Privatisation efforts may accelerate market consolidation

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E-commerce gains ground through digital innovation and convenience
What next for retail?

OPERATING ENVIRONMENT

- Informal retail
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