



Euromonitor
International

Health and Beauty Specialists in Mexico

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Health and Beauty Specialists in Mexico - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Pharmacies enjoys growth in revenue and outlets in 2024
Domestic and multinational beauty specialists complement each other
GNC invests in AI platforms to optimise supply chain

PROSPECTS AND OPPORTUNITIES

Consumers will prioritise natural and sustainable products as pharmacies continues to rise
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