



Home Products Specialists in Mexico

May 2026

Table of Contents

Home Products Specialists in Mexico - Category analysis

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Petco Harnesses Ai to Enhance Inventory and Customer Experience

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Home Products Specialists

INDUSTRY PERFORMANCE

Chart 2 - Analyst Insight for Home Products Specialists

Petco Harnesses Ai to Enhance Inventory and Customer Experience

Chart 3 - Petco Harnesses Ai to Optimise Inventory and Operations

Home Depot Accelerates Store Openings and Digital Integration to Reinforce Leadership

Millennials Drive Pet Care Boom as Pets Become Family

Chart 4 - Value Sales 2020-2030

Chart 5 - Value Sales by Category 2025

WHAT'S NEXT?

Pet Shops Elevate Premium Offerings as Pet Humanisation Accelerates

Home Improvement Retailers Diversify as Construction and Tourism Expand

Sustainable Offerings and Eco-Conscious Consumers Reshape Product Strategies

Chart 6 - Forecast Value Sales 2020-2030

Chart 7 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Home Depot Expands Footprint as Zara Home Gains Share

Chart 8 - The Home Depot Accelerates Expansion through Strategic Investments

Chart 9 - Company Shares 2025

Chart 10 - Brand Shares 2025

ECONOMIC CONTEXT

Chart 11 - Economic Context for Home Products Specialists

Chart 12 - Real GDP Growth 2020-2030

Chart 13 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 14 - Consumer Context for Home Products Specialists

Chart 15 - Population 2020-2030

Chart 16 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Retail in Mexico - Industry Overview](#)

EXECUTIVE SUMMARY

Coppel'S Digital Expansion Narrows the Gap with Online Specialists

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 17 - Key Industry Trends for Retail

INDUSTRY PERFORMANCE

Coppel'S Digital Expansion Narrows the Gap with Online Specialists
Oxxo and Didi Accelerate the Shift toward Hyperconvenience
Chart 18 - Oxxo And Didi Team up to Provide Hyperconvenience
Informal Channels Remain Resilient Amid Shifting Consumer Priorities
Chart 19 - Value Sales 2020-2030

WHAT'S NEXT?

Success of Retail E-Commerce Accelerates Digital Transformation as Discounters Retain Price Advantage
Chart 20 - Analyst Insight for Retail
Major Players Harness Ai and Retail Media to Drive Efficiency and Engagement
Department Stores and Large Chains Advance Seamless Omnichannel Experiences
Chart 21 - Forecast Value Sales 2020-2030
Chart 22 - Forecast Value Sales by Category 2025-2030

COMPETITIVE LANDSCAPE

Coppel Moves up the Rankings as Tiendas 3B Reshapes Preferences
Innovative Concepts Arrive in 2025
Chart 23 - Inditex Launches For & From Store in Mexico Promoting Inclusion
Chart 24 - Company Shares 2025
Chart 25 - Brand Shares 2025

OPERATING ENVIRONMENT

Informal Retail
Opening Hours for Physical Retail
Summary 1 - Standard Opening Hours by Channel Type 2025
Seasonality
Christmas Season
Back to School
Hot Sale
Buen Fin

ECONOMIC CONTEXT

Chart 26 - Economic Context for Retail
Chart 27 - Real GDP Growth 2020-2030
Chart 28 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 29 - Consumer Context for Retail
Chart 30 - Population 2020-2030

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.

- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-products-specialists-in-mexico/report.