



**Euromonitor
International**

Smart Homes: How to Unlock the Potential

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OPEN-SOURCE CONNECTIVITY STANDARD WILL BE TRANSFORMATIONAL

The launch of Matter will kickstart the next phase of consumer smart home adoption

Interoperability will lead to seamless communication between devices

Case study: Samsung SmartThings and Matter – building “incredible experiences”

Smart devices uptake will increase as integration barriers are removed

SMART SUSTAINABILITY AT HOME

Reducing carbon footprint will be a central theme of the smart home

Schneider Electric wants to make homes electricity smart

The automated kitchen will support consumers’ health and reduce food waste

Home sustainability can accelerated

EXPERIENTIAL LIVING AT HOME

Consumers are spending more time online while at home

Companies need to engage the younger consumers who value online experiences

Central Retail embraces new ways to bring the mall to its customers on its digital platform

The Metaverse offers companies a new avenue to engage with their customers

COMPANION HOME

Technology will enable our homes to become our companions

Case study: Alexa Together – a remote caregiving service from Amazon

Case study: Tesla Bot

Our homes will evolve beyond a shelter

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/smart-homes-how-to-unlock-the-potential/report.