



Euromonitor
International

Consumer Appliances: Half-Year Update H1 2023

June 2023

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H1 CONSUMER APPLIANCES UPDATE

Adjusted growth of major and small appliances segments diverges
Key factors impacting sales of consumer appliances
Dishwasher sales have been impacted by the housing market
Consumers are getting ready for predicted summer heatwaves
Robotic vacuum cleaners continue to be popular among consumers
Light fryers continue to sell well, driven by increased air fryer sales
Inflation drivers have moderated: commodity and shipping costs have come down
Whirlpool expects inflation to moderate in 2023
Whirlpool exits its EMEA operations – regional rankings will change in 2024
Matter-compatible appliances announced, opening a new phase of smart homes
2023 Outlook

Q2 MACROECONOMIC UPDATE

Global baseline outlook: Improved growth in an increasingly multi-speed global economy
Global inflation moderates only gradually as price pressures show signs of persistence
Real GDP annual growth forecasts and revisions from last quarter

ABOUT OUR FORECAST MODEL

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About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/consumer-appliances-half-year-update-h1-2023/report.