



Euromonitor
International

Plant-Based Dairy Packaging in Australia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Vegan lifestyle and health trend drive strong packaging growth for plant-based dairy

Regulatory frameworks and differentiated design drive plant-based packaging innovation

Australian start-up tackles packaging waste with powder format and recyclable paper-based board tubs

PROSPECTS AND OPPORTUNITIES

Rising health trend and ethical lifestyles set to drive growth for plant-based packaging

Brick liquid cartons and 1,000ml pack size expected to lead as sustainability shapes future trends

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-australia/report.