



Meals and Soups Packaging in Australia

August 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Fast-moving lifestyles drive growth for meals and soups packaging

Ready meals and soups show different packaging trends, with ready meals packaging more dynamic

Nestlé's Maggi pioneers innovation to fight virgin plastic use and emissions in Australia

PROSPECTS AND OPPORTUNITIES

Packaging set to see steady growth as convenience and sustainability drive demand

Steady growth forecast for packaging, driven by convenience and sustainability

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-packaging-in-australia/report.