



# Sauces, Dips and Condiments Packaging in Brazil

August 2025

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## Sauces, Dips and Condiments Packaging in Brazil - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

E-commerce growth and changing lifestyles drive growth for sauces and condiments packaging in Brazil

Flexible packaging gains popularity amid competitive shifts in 2024

Pouch, sachet, and bottle innovations bring shelf-stable, eco-friendly packaging to sauces, dips and condiments

#### PROSPECTS AND OPPORTUNITIES

Sauces, dips and condiments packaging volumes set to rise in Brazil as consumers look for convenience

Growing popularity of 600g HDPE bottles in ketchup

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#### Sauces, Dips and Condiments Packaging in Brazil - Company Profiles

#### Packaging Industry in Brazil - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Metal cans gain momentum in dairy packaging

Sustainable shift boosts metal cans in soft drinks

Metal beverage cans dominate Brazil's alcoholic drinks market

Beauty and personal care shifts towards folding carton packaging

Laundry detergent sheets in flexible paper packaging disrupt home care in Brazil

Pet food packaging evolves amid humanisation trends

### PACKAGING LEGISLATION

Brazil enacts mandatory reverse-logistics system for plastic packaging

Ambitious recycling and reuse targets for 2040

Brazil's proposed "Sin Tax" raises uncertainty for alcoholic beverages

### RECYCLING AND THE ENVIRONMENT

Sustainability leads packaging shift with new biopolymer innovations

rPET demand rises as recycling capacity remains underused

Rising regulatory pressure on sustainable food packaging

Table 1 - Overview of Packaging Recycling and Recovery in Brazil: 2022/2023 and Targets for 2024

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