



Plant-Based Dairy Packaging in Canada

August 2025

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Plant-Based Dairy Packaging in Canada - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Shaped liquid cartons sees dynamism in plant-based dairy packaging
Plant-based dairy favours eco cartons amid labelling reforms and regulatory clarity
Danone debuts rPET yoghurt cups, boosting sustainable packaging in Canada

PROSPECTS AND OPPORTUNITIES

Plant-based dairy packaging set to grow, with innovation and demand for health and sustainability driving demand
Brick liquid cartons is set to see share decline as smaller eco packs gain in plant-based dairy

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Plant-Based Dairy Packaging in Canada - Company Profiles

Packaging Industry in Canada - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Plastic dominates food packaging, but sustainable alternatives are on the rise
Innovation and premium design revolutionise beverage packaging
Metal cans dominate while the bag-in-box format gains traction in alcoholic drinks
Cartons lead sustainable beauty as brands embrace premium finishes and recyclability
Refills and concentrates alternatives power the future of home care
Large packs maximise value in pet food, while small formats unlock entry for new brands

PACKAGING LEGISLATION

Canada advances towards zero plastic waste through national targets, refill models and investment in circular packaging systems

RECYCLING AND THE ENVIRONMENT

Extended producer responsibility enables circular packaging by funding collection and recovery
Clear labelling standards transform packaging transparency by banning misleading claims
Table 1 - Overview of Packaging Recycling and Recovery in Canada: 2022/2023 and Targets for 2024

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