



Meals and Soups Packaging in Canada

August 2025

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Meals and Soups Packaging in Canada - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Thin wall plastic containers sees a strong rise in meals and soups
Pack type sets meals apart from soup, although pack sizes are similar
Innofibre trays offer a sustainable packaging alternative

PROSPECTS AND OPPORTUNITIES

Home cooking trend to drive slight decline in meals and soups packaging
Flexible plastic will continue to lead, but thin wall plastic containers set to gain ground

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Meals and Soups Packaging in Canada - Company Profiles

Packaging Industry in Canada - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Plastic dominates food packaging, but sustainable alternatives are on the rise
Innovation and premium design revolutionise beverage packaging
Metal cans dominate while the bag-in-box format gains traction in alcoholic drinks
Cartons lead sustainable beauty as brands embrace premium finishes and recyclability
Refills and concentrates alternatives power the future of home care
Large packs maximise value in pet food, while small formats unlock entry for new brands

PACKAGING LEGISLATION

Canada advances towards zero plastic waste through national targets, refill models and investment in circular packaging systems

RECYCLING AND THE ENVIRONMENT

Extended producer responsibility enables circular packaging by funding collection and recovery
Clear labelling standards transform packaging transparency by banning misleading claims
Table 1 - Overview of Packaging Recycling and Recovery in Canada: 2022/2023 and Targets for 2024

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