



Euromonitor
International

Plant-Based Dairy Packaging in China

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Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Plant-based dairy packaging volumes decline in China in 2024, although shaped liquid cartons sees growth through sustainability and innovation

Distinct designs and sustainable packaging differentiate plant-based dairy products from standard dairy products

Premium artwork and resealable closures drive packaging innovation in plant-based dairy

PROSPECTS AND OPPORTUNITIES

Plant-based dairy packaging volumes in China expected to decline due to weakening demand and despite evolving innovation

Sustainable and convenient pack types expected to lead growth in plant-based dairy packaging in China

DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-china/report.