

# Sauces, Dips and Condiments Packaging in China

June 2024

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## Sauces, Dips and Condiments Packaging in China - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Flexible plastic is the dominant pack type in pickled products in China

Glass bottles remain the most popular option in ketchup despite competition from other pack types

Aluminium/plastic pouches the favourite pack type in pasta sauces

## PROSPECTS AND OPPORTUNITIES

Flexible plastic expected to see rising packaging unit volumes over the forecast period

The 500g and 1,000g packs will remain the favourite sizes in sauces, dips and condiments packaging

# Sauces, Dips and Condiments Packaging in China - Company Profiles

# Packaging Industry in China - Industry Overview

## **EXECUTIVE SUMMARY**

Packaging in 2023: The big picture

2023 key trends

Shaped liquid cartons popular in dairy food packaging due to their convenience

PET bottles dominate soft drinks packaging

Kegs gain popularity for lager in foodservice channel due to their efficiency

Oral care the largest beauty and personal care packaging category, but skin care sees stronger growth

Folding cartons the leading pack type in home insecticides

#### PACKAGING LEGISLATION

New standard on excessive packaging for fresh produce

## RECYCLING AND THE ENVIRONMENT

Ambrosial Yoghurt introduces sustainable packaging initiatives to reduce emissions

Unilever and Alibaba Group launch "Waste-Free World" initiative to enhance plastic bottle recycling

PepsiCo and Coca-Cola unveil innovative sustainability initiatives in packaging

Table 1 - Overview of Packaging Recycling and Recovery in China: 2021/2022 and Targets for 2023

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