

# Plant-Based Dairy Packaging in Colombia

June 2024

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## Plant-Based Dairy Packaging in Colombia - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Plant-based dairy packaging continues recording dynamic growth in Colombia in 2023 Brick liquid cartons the preferred pack type in plant-based dairy packaging The 200ml pack size remains most popular in plant-based dairy in Colombia

## PROSPECTS AND OPPORTUNITIES

Sustainability will become increasingly important in plant-based dairy packaging

The 250ml pack size is expected to be most dynamic in plant-based dairy packaging

## Plant-Based Dairy Packaging in Colombia - Company Profiles

## Packaging Industry in Colombia - Industry Overview

## **EXECUTIVE SUMMARY**

Packaging in 2023: The big picture

2023 key trends

Flexible plastic continues to grow in packaged food

PET bottles continue to dominate in soft drinks

Glass bottles dominate in alcoholic drinks, with brick liquid cartons seeing growth

Squeezable plastic tubes the leading pack type in beauty and personal care

Cost-effective, sustainable solutions gain traction in home care

#### PACKAGING LEGISLATION

Colombia bans a number of single-use plastics from 1 July 2024

## RECYCLING AND THE ENVIRONMENT

Monomaterial packaging fuels the rise of 100% recyclable solutions

Colombia embracing sustainable food delivery systems through eco-friendly packaging

Table 1 - Overview of Packaging Recycling and Recovery in Colombia: 2021/2022 and Targets for 2023

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